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PATENT
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Kovac et al.

Examiner:

Serial No.: 09/778,234

Group Art Unit: 2614

Title: **SYSTEM AND METHOD FOR ADVERTISEMENT
SPONSORED CONTENT DISTRIBUTION**

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Date: 4/18/01

AMENDMENT A

Please amend the above identified application as follows:

In the Utility Patent Application Transmittal

amend the title to read "SYSTEM AND METHOD FOR ADVERTISEMENT SPONSORED
CONTENT DISTRIBUTION"

A)
CONCL